

Code No: 21BA1T4

**I MBA - I Semester Regular/ Supplementary Examinations
FEBRUARY - 2023**

BUSINESS, GOVERNMENT & SOCIETY

Duration: 3 Hours

Max. Marks: 70

- Note:
1. This question paper contains three Parts-A, Part-B and Part-C.
 2. Part-A contains 8 short answer questions. Answer any **Five** Questions. Each Question carries 2 Marks.
 3. Part-B contains 5 essay questions with an internal choice from each unit. Each Question carries 10 marks.
 4. Part-C contains one Case Study for 10 Marks.
 5. All parts of Question paper must be answered in one place

BL – Blooms Level

CO – Course Outcome

PART - A

		BL	CO
1. a)	Identify the importance of BGS to managers.	L3	CO1
1. b)	Define corporate governance.	L1	CO2
1. c)	Recall the importance of public policies.	L1	CO3
1. d)	Choose unethical issues in business.	L3	CO4
1. e)	Identify the important features of best CSR practices.	L3	CO5
1. f)	Define environment.	L1	CO1
1. g)	Outline whistle-blowing and corporate governance.	L2	CO2
1. h)	Dissect NITI Aayog.	L4	CO3

PART – B

			BL	CO	Max. Marks
<u>UNIT – I</u>					
2.	Examine the models of BGS relationships.		L4	CO1	10 M
OR					
3.	a)	Explain the nature of business, government and society.	L4	CO1	5 M
	b)	Outline the dynamic forces changing business environment.	L2	CO1	5 M
<u>UNIT – II</u>					
4.	Explain the obligation of corporate to society.		L3	CO2	10 M
OR					
5.	a)	Discuss the significance of corporate governance.	L3	CO2	5 M
	b)	Explain the nature of corporate governance.	L2	CO2	5 M
<u>UNIT-III</u>					
6.	Explain the role of corporates in the preservation of environment.		L2	CO3	10 M
OR					
7.	Explain the role of public policies in governing business.		L2	CO3	10 M
<u>UNIT – IV</u>					
8.	a)	Explain the importance of business ethics.	L2	CO4	5 M
	b)	Discuss ethical theories and approaches.	L4	CO4	5 M

OR				
9.	Evaluate the importance of ethics, values and morals for business success.	L4	CO4	10 M
<u>UNIT – V</u>				
10.	a) Discuss the arguments for and against CSR.	L4	CO5	5 M
	b) Illustrate CSR in Indian perspective and its regulatory issues.	L2	CO5	5 M
OR				
11.	Inspect from social responsibility to shared value into social progress.	L4	CO5	10 M

PART –C

		BL	CO	Max. Marks
12.	<p>Kamala knew that something was wrong when Jagan got back at his desk. Jagan had been with Akash & Akash for twenty years. He was sincere, hardworking and also a strong supporter of the company. Kamala joined this accounting firm one year ago, after passing her C.A. exam. One morning, Jagan was moody and upset. When Kamala was wishing him a good morning, Jagan said: “Look here, Kamala, I have been denied a senior position. I am working 60 hours per week for the last 20 years. This company wants me to wait for some more time”. Kamala asked him, “What are you going to do?”. Jagan replied, “I don’t know”.</p>	L1	CO4	10 M

<p>Later on, Jagan began behaving in different way. He used to come late and go early. On a Sunday, when Kamala went to office to collect some papers, she noticed Jagan was copying some software used on auditing and consulting. Jagan began to do some consulting work for small firms. He also said that long-term service was not recognized in that company. Kamala was disturbed by this event.</p>			
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Questions:

- (a) What are the ethical issues in this case?
- (b) Do you have some suggestions for this company?